



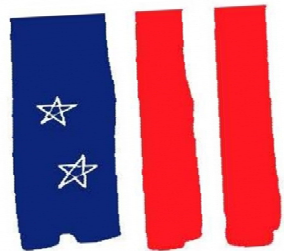
**PARTNERSHIP FOR A DRUG-FREE NEW JERSEY**

**2023 Annual Meeting of the  
BOARD OF TRUSTEES**

Tuesday, April 25, 2023

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- |  |   |
|--|---|
| 1. WELCOME/ROLL CALL   | Elaine Pozycki, Chair<br>Diane Higgins, Board Secretary                                   |
| 2. APPROVAL OF 2022 ANNUAL MEETING MINUTES   | Angela Conover - Interim Exec Dir.  |
| 3. BOARD MEMBERSHIP<br>Nomination and Election of Officers & Trustees  | Diane Higgins, Board Secretary  |
| 4. INDEPENDENT AUDITORS REPORT   | Raphael J. Carletti and Tyler Marcocci<br>MERCADIEN, P.C.<br>Certified Public Accountants |
| 5. FINANCIAL REPORT<br>A. Budgets 2023 & 2024<br>DEDR Funds & Other Grants<br><br>B. Angel of Hope Gala Update | Angela Conover<br><br>Elaine Pozycki  |
| 6. LEGAL REPORT  | Stephen M. Vajtay, Jr., Esq.<br>McCARTER & ENGLISH, LLP                                   |
| 7. PERSONNEL REPORT<br>A. Return to Office Plan  | Angela Conover  |
| 8. PRESENTATION OF 2023 ACHIEVEMENTS<br>AND 2024 GOALS AND OBJECTIVES  | Angela Conover  |
| 9. NEW BUSINESS  |   |
| ADJOURNMENT  |   |



# Partnership for a Drug-Free New Jersey

**AWARENESS, EDUCATION AND  
PREVENTION**  
**PDFNJ BOARD OF TRUSTEES MEETING**  
**APRIL 25, 2023**





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# **AWARENESS, EDUCATION AND PREVENTION**



**PDFNJ BOARD OF TRUSTEES MEETING**

**APRIL 25, 2023**

**SINCE WE  
LAST MET**





PARTNERSHIP FOR A DRUG-FREE NEW JERSEY

# ANGEL OF HOPE



## Honors

HORIZON BLUE CROSS  
BLUE SHIELD OF  
NEW JERSEY

*For their leadership in addressing  
New Jersey's opioid epidemic*

INAUGURAL JOSEPH (J.P.) MIELE  
LIFETIME ACHIEVEMENT AWARD

*Presented posthumously to Joseph (J.P.) Miele*

Gala Chairs

ELAINE and STEVEN J. POZYCKI

**Wednesday, May 18, 2022**

LIBERTY HOUSE RESTAURANT

76 Audrey Zapp Drive, Jersey City, New Jersey  
6:00 pm to 10:00 pm

PARTNERSHIP FOR A DRUG-FREE NEW JERSEY

ANGELO M. VALENTE  
*Executive Director*

ELAINE POZYCKI  
*Chair*

Business Attire • Valet Parking

For information, please call 973-275-7985 [www.drugfreejnj.org/gala/](http://www.drugfreejnj.org/gala/)

DINNER SPONSOR  
SJP PROPERTIES

ENTERTAINMENT  
A.J.D. CONSTRUCTION  
*Mr. & Mrs. Anthony*

CBRE  
*Joseph A. Cabra,  
Michael Geoghegan,  
Stephen B. Siegel*

RECEPTION SPONSOR  
CUSHMAN & WOODWARD  
*Robert Donnelly,  
Peter Bronsnick,  
Executive Manager*

### VICE CHAIRS

**CBRE**  
*James Ackerson, Senior Vice President  
Jeffrey Babikian, Vice Chairman*

**Connell Foley LLP**  
*Kevin Conkley, Partner*

**Cushman & Wakefield of New Jersey, LLC**  
**Metropolitan Area Capital Markets Group**  
*Andrew Merin, Executive Vice Chairman  
David Bernhaut, Executive Vice Chairman  
H. Gary Gabriel, Vice Chairman  
Dorian Whitmer, Vice Chairman  
Kyle Schmidt, Managing Director  
Frank DiTommaso, Director*

**Horizon Blue Cross Blue Shield  
of New Jersey**  
*Santo A. Barravecchio, Vice President  
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Paul N. Glickman, Vice Chairman  
Mitchell Kousker, Vice Chairman  
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& Eastern Regi...*

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*Maria Spina, M...*

**Structure Tone**  
*John T. White, J...  
Officer/Executi...*

**Pavarini McGovern**  
*Eric McGovern*

**Sudler Family**  
*Peter and Elisee*

COMMITTEE CHAIR



# **Educating Through Awareness**







# Partnership for a Drug-Free New Jersey 2022 & 2023 Public Service Announcement Campaign

Is your child getting  
their wisdom teeth  
removed?



Make a wise choice...  
choose an opioid  
alternative

Learn more at [drugfreej.org](http://drugfreej.org)

Partnership for a Drug-Free New Jersey  
An Equal Opportunity and Affirmative Action Employer  
Minority Business Enterprise

¿Le van a sacar  
las muelas del juicio  
a tu hijo?



Toma una decisión  
inteligente...  
elige una alternativa  
a los opioides

Obtenga más información en: [drugfreej.org](http://drugfreej.org)

Partnership for a Drug-Free New Jersey  
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Minority Business Enterprise



The amount of Fentanyl  
that can fit in this packet  
can kill hundreds of people.

Find out more at [drugfreej.org](http://drugfreej.org)

Partnership for a Drug-Free New Jersey  
An Equal Opportunity and Affirmative Action Employer  
Minority Business Enterprise

O el tiempo que los adolescentes  
pasan en las redes sociales aumento  
a más del doble desde que han  
estado fuera de la escuela  
debido a COVID.

▶ Estrés = Experimentación = Trastorno por consumo de sustancias

Obtenga más información en: [drugfreej.org](http://drugfreej.org)

Partnership for a Drug-Free New Jersey  
An Equal Opportunity and Affirmative Action Employer  
Minority Business Enterprise

EVEN A KING  
CAN BECOME  
ADDICTED TO OPIOIDS.

LEARN MORE AT  
[drugfreej.org](http://drugfreej.org)

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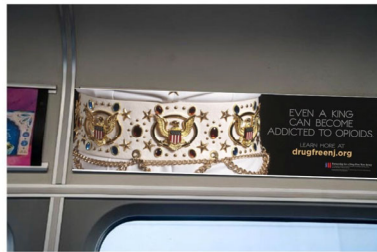
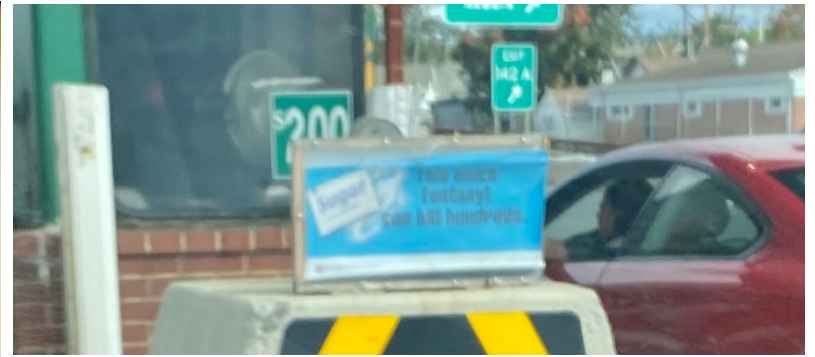
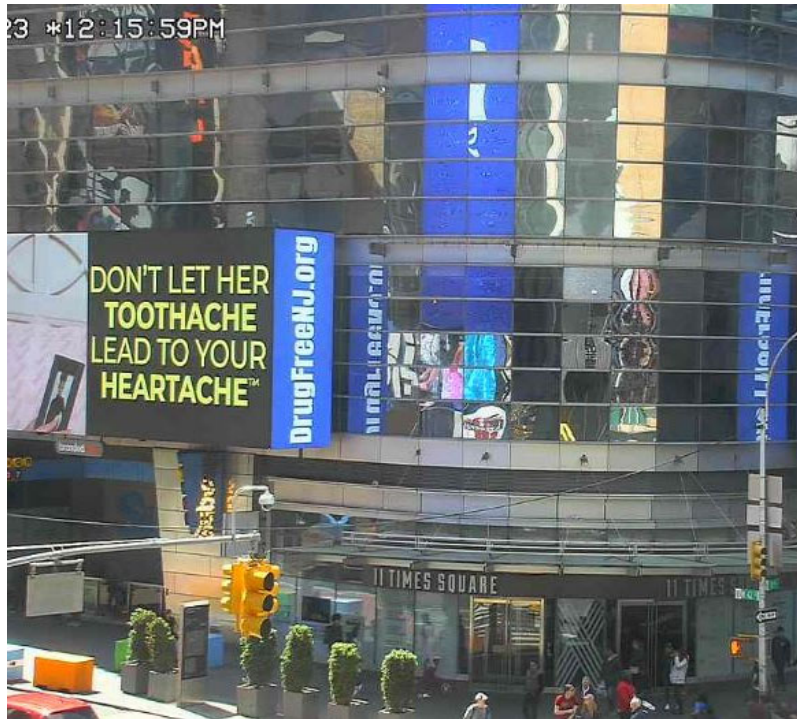


11% OF TEENS WERE DEPENDENT ON MARIJUANA  
A YEAR AFTER TRYING IT.

MARIJUANA USE HAS MINOR IMPACTS ON COORDINATION,  
CONCENTRATION AND REACTION TIME.

LEARN MORE AT  
[DRUGFREEJ.ORG](http://DRUGFREEJ.ORG)

Partnership for a  
Drug-Free New Jersey  
An Equal Opportunity and Affirmative Action Employer  
Minority Business Enterprise



# Partnership for Additional Awareness Opportunities

## Partnership with Atlantic Prevention Resources



# KNOCK OUT OPIOID ABUSE





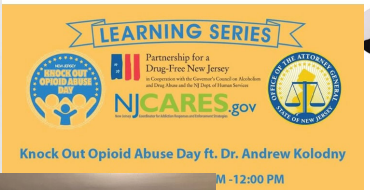
Senator Linda Greenstein  
 3m · 🌐  
 For those we've lost to opioid abuse by providing and bolstering services to those in ne... See more



Ocean County Prosecutor's Office  
 1d · 🌐  
 October 6, 2021, has been designated Knock Out Opioid Abuse Day in New Jersey! This statewide, single... See more



Rutgers Addiction Research Center  
 6d · 🌐  
 Mark your calendars! October 6th is #KnockOutOpioidAbuseDay! We will be joining Drug-Free NJ to raise... See more



Senate President...  
 2h · 🌐  
 Watching a loved one live with an active addiction can be trying, but together we can #KnockOutOpioidAbuse. Visit [nj.gov/humanservices/...](http://nj.gov/humanservices/) to receive comprehensive help from professionals and help your loved ones today.



Senator Raymond J. Lesniak  
 ▶ Knock out opioid abuse day conversation with Senator Lesniak  
 7m · 🌐  
 Today is #knockoutopioidabuseday. Join me at 3pm with the Lesniak Institute for American Leadership



**Knock Out Opioid Abuse Day  
 October 6th**

# **EDUCATING NJ'S KIDS**





**PSEG**



**THIRD GRADE  
HEALTHY CHOICES  
ACTIVITY BOOK**

**35,000 3RD GRADE STUDENTS IN NEW JERSEY RECEIVED A  
3RD GRADE COLORING AND ACTIVITY BOOK THANKS TO  
THE SUPPORT OF PSEG**

**SCHOOL PRESS EVENT PLANNED FOR MAY**



# KNOCK OUT OPIOID ABUSE

Brought To You By



## A Conversation About Athletes and Opioids

Featuring

**Ray Lucas**

Former Rutgers and NFL Quarterback

**Wednesday, April 26**  
**10am to 12pm**  
**Jersey Mike's Arena**  
**at Rutgers University**

The opioid epidemic affects every community in New Jersey. Learn about the risks of prescription opioids for student athletes and how you can be part of the solution to address the opioid crisis in your community.

For more information and to register your school, visit [KnockOutOpioidAbuse.DrugFreeNJ.org](http://KnockOutOpioidAbuse.DrugFreeNJ.org)



# KNOCK OUT OPIOID ABUSE

brought to you by



**FOCUS ON YOUTH ATHLETES FOR PHASE 3 OF THE INITIATIVE FEATURING RAY LUCAS, FORMER NY JET, RUTGERS ATHLETE**

## 5<sup>th</sup> grade PARENT ALERT



## Information for Parents

- Nearly one in three parents of New Jersey middle school students do not believe there is a link between painkillers prescribed for things like sports injuries and wisdom tooth removal and the rising use of heroin in New Jersey. The study also found that less than 50 percent of parents feel they are knowledgeable about heroin.
- According to the National Institute of Drug Abuse (NIDA), upwards of 9 million people use prescription medication for non-medical uses.
- In New Jersey alone, over 2.75 million prescriptions for highly addictive opioids were potentially prescribed – to children, friends, and family members, and unfortunately, many times without the benefit of any information of their addictive qualities.
- 47% of New Jersey parents of middle school students said they know little or just about nothing about prescription drug abuse.
- About 11.5 million Americans age 12 and older misused prescription pain medicine in 2016.

## KNOCK OUT OPIOID ABUSE

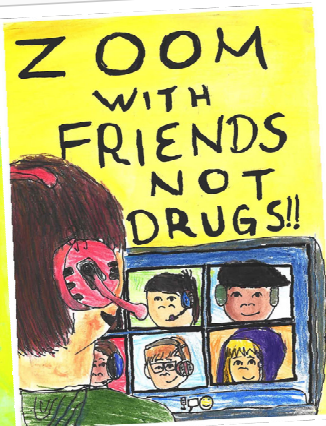
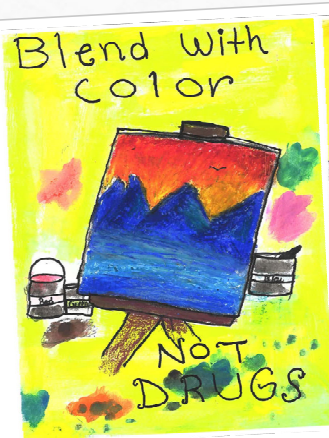
Prescribed opioid use before high school graduation increases the risk of future opioid misuse after high school by 33%



## Drug-Free Workplace Kit

**DRUGS DON'T WORK IN NJ!**

Partnership for a Drug-Free New Jersey  
All cooperation with the Governor's Council on Alcoholism and Drug Abuse  
and the State of New Jersey  
100 Millstone Avenue, Millburn, NJ 07041 • 973-962-1300 • [www.drugfree.nj.org](http://www.drugfree.nj.org)



**PARTICIPATION INCREASES ACROSS PROGRAMS  
ACTIVELY SEARCHING FOR SPONSORS**





- **WATCH THE 2023 YOUR SONG! YOUR VOICE! CONCERT THIS WEDNESDAY @ 5:30PM ET ON [SHOUTDOWNDRUGS.COM](https://www.shoutdowndrugs.com)**
- **THE 2023 YOUR SONG! YOUR VOICE! CONCERT WILL BE STREAMED ON:**
- **[SHOUTDOWNDRUGS.COM](https://www.shoutdowndrugs.com)**
- **IMMEDIATELY AFTER THE CONCERT BE SURE TO TUNE INTO 95.9 WRAT-FM AND HEAR THE WINNERS ANNOUNCED LIVE ON AIR.**



Knock Out Opioid Abuse Day aims to improve understanding of the opioid crisis through a mobilization effort with a dual focus: educating prescribers and raising awareness among New Jersey citizens and families. Through collaboration with the Community Coalition for a Safe and Healthy Morris, the New Jersey Governor's Council on Alcoholism and Drug Abuse (GCADA) and the New Jersey Division of Mental Health and Addiction Services (DMHAS), the Partnership for a Drug-Free New Jersey coordinates 10,000 participants across the state to share opioid prevention, education and awareness messages and materials.

**NOW LAW: VAINIERI-HUTTLE, ARMATO & MAZZEO BILL PERMANENTLY DESIGNATING OCTOBER 6 AS "KNOCK OUT OPIOID ABUSE DAY"**

The program's reach is augmented by securing legislative support from the New Jersey General Assembly and Senate through the passage of a resolution designating October 6 as Knock Out Opioid Abuse Day in New Jersey.

# LEARNING SERIES

The success of Knock Out Opioid Abuse Day has created new opportunities to share information with the public on a variety of opioid-related topics through the **Knock Out Opioid Abuse Day Learning Series**, held in collaboration with the New Jersey Office of the Attorney General.

### Distinguished Speakers

The 2022 Learning Series featured many prominent speakers and representatives from organizations and agencies crucial to the fight against the opioid epidemic, including:

- Former New Jersey Governor James McGreevey
- Special Agent in Charge Susan Gibson, DEA—New Jersey Division
- Dr. Andrew Kolodny, Medical Director of Opioid Policy Research, Heller School for Social Policy and Management, Brandeis University
- Dr. Dara Kass, U.S. Department of Health & Human Services, Regional Director
- Commander Karina D. Aguilar, DrPH, MSW, CPH, United States Public Health Service
- Emily Einstein, Ph.D., Chief of Science Policy, National Institute on Drug Abuse
- Award-winning author Sam Quinones
- Howard Pine, Esq., Deputy Director, Division of NJ Consumer Affairs
- Representatives from the New Jersey State Police

### Attendance

The 2022 Learning Series achieved significant growth, drawing participants from many important positions and organizations key to fighting the opioid crisis, from New Jersey and beyond. Attendees included:

- Residents from 49 of 50 states, District of Columbia, Puerto Rico and Guam
- Representatives from 82 of New Jersey's 112 hospitals
- Employees from nearly 90 school districts in New Jersey
- Employees from 9 New Jersey governmental departments (Health, Office of the Attorney General, Children & Families, Corrections, Education, Human Services, Labor, Military & Veterans Affairs, Transportation)
- Government employees from at least 20 states and territories
- Representatives from several federal agencies (Drug Enforcement Administration; Veterans Affairs; Food and Drug Administration; Centers for Disease Control and Prevention; United States Court; Bureau of Alcohol, Tobacco, Firearms and Explosives; High Intensity Drug Trafficking Area)

### Educational Impact

The 2022 Knock Out Opioid Abuse Day Learning Series provided several opportunities for professionals to earn state-mandated education credits on the topic of opioids. Credits were earned by more than:

- 650 social workers
- 150 public health professionals
- 350 pharmacists
- 225 doctors, dentists and nurses



## Community

In the U.S. Surgeon General's Spotlight on Opioids, he wrote that "the best way to address the opioid crisis is to work towards achieving better health through better partnerships. Health advocates must involve businesses and law enforcement organizations — they have witnessed the negative effects of opioids and have a strong interest in helping end the epidemic."

Knock Out Opioid Abuse Day helps to get these and other community stakeholders involved in addressing the crisis. Messaging and materials are available for use by all attendees who wish to replicate the initiative in their community.



## Messaging

Knock Out Opioid Abuse Day leverages community and cross-system collaboration to outreach to New Jersey's 21 counties with information on the potential for dependency of the opioids prescribed and the link to heroin and fentanyl deaths in the state. The initiative also focuses on encouraging conversations between prescribers and patients regarding the potency of prescribed opioids.

It is vital to incorporate a range of message options, from digital toolkits to paper materials, that engage all potential advocates. Participants are eager to get involved but odds of successful outreach are higher when they are offered advocacy options with which they are comfortable.



## Social Media

Social media has helped to extend the reach of the program, especially during the COVID-19 pandemic. Participants have amplified their in-person outreach efforts or got involved in the program for the first time by sharing via social email and other virtual methods.



# PLANNING AHEAD FOR 2024

**Opioid Settlement  
Funding – where does  
PDFNJ fit in?**

**Program Sponsors for  
4<sup>th</sup> Grade Initiative,  
Parent Education and  
Drugs Don't Work**

**Angel of Hope Gala  
2024**

**Working with NJ  
Prosecutors to  
Generate Support for  
CME: NJ SAFE RX- Do No  
Harm**